



2019 AOA Mayhem Enduro Sponsorship Form

Thank you for considering being a sponsor for this unique mountain bike event in Muskingum County, Ohio; we are counting on you! Your tax deductible donation will directly contribute to the AOA (Appalachia Outdoor Adventures) trail fund. **These dollars are used to purchase equipment, building materials, and to rent machinery for constructing and maintaining mountain bike and multi-use (running, cross-country skiing) trails in Ohio.** You can read more about our club and membership at www.bikeaoa.org.

The 2019 Mayhem Enduro is the 16th annual AOA premiere fundraising event. This is the 7th year of the popular enduro format, and the third year of our expansion to a bike festival. Riders will come from all over Ohio and the US to complete a number of challenging, timed trail sections at *the Wilds*, in Cumberland Ohio. With the expansion to a bike festival they can participate in a gravel road ride, demo bikes on our enduro course and participate in a fun Saturday night friendly competition. You can find all the details at www.bikeaoa.org

AOA & Mayhem Festival Facts:

- AOA (est. 2001) is a chapter of the International Mountain Biking Association
- We expect 250 people for the Mayhem MTB Festival in May of 2019. There are several events, with the Enduro as our highlight event. Other events are:
 - Skills clinic, Mountain Biking Kid's Ride, gravel road ride and fun event (previously a micro dual slalom or bike biathlon). We also have a food truck, demos and free camping.
- The Enduro is run as teams of 4 and solo. We expect 150-200 entries (including previous pros like Jeff Lenosky, Iago Garay, Sue Haywood and Marla Streb). We prize solo men and women 5 deep, and teams 8 places deep (32 people).
- Promo: Past event coverage has included Pink Bike and Bike Rumor. This year we hope to gain coverage from Dirt Rag.

Social Media:

Instagram: [mayhemmtbfestival](https://www.instagram.com/mayhemmtbfestival)

Twitter: [@bike_AOA](https://twitter.com/bike_AOA)

Facebook: [Mayhem Mountain Bike Festival](https://www.facebook.com/mayhemmtbfestival)

Please find some excellent recaps and reviews of the 2015, 2016, and 2017 events here:

Syd and Macky ride the Mayhem Enduro in 2017:

https://www.youtube.com/watch?v=lwVE98yf_yo

Pictures from the 2016 Mayhem Bike Festival

<https://www.flickr.com/photos/28521130@N02/sets/72157669123205076>

Pink Bike East Bound and Down Series on Riding with the race promoters and attending the event in 2015

<http://www.pinkbike.com/news/east-bound-down-ohio-revealed-2015.html>

WE NEED YOUR SUPPORT to continue providing trail access in this region!

| Sponsorship Levels | A warm feeling for helping the community, a tax write-off | Your logo on bikeaoa.org & recognition on the AOA facebook page | Logo on Custom event shirts (must be submitted by <u>April 20th</u>) | A race section will be named after your company , and your logo will be posted at the start of the section | Your logo displayed at the podium & your sponsorship will be announced with awards and |
|--|--|--|--|---|---|
| AOA supporter (\$50.00) | √ | | | | |
| Event sponsor (\$100.00) | √ | √ | | | |
| Carbon event sponsor (\$250.00) | √ | √ | √ | | |
| Race section sponsor (\$500.00) | √ | √ | √ | √ | |
| Platinum Podium sponsor (\$1000.00) | √ | √ | √ | √ | √ |
| TITLE SPONSOR | Title sponsors are key industry sponsors donating product/ services of substantial event support. Title sponsors are named along with the event in all aspects of communications and prizes. | | | | |
| PRODUCT SPONSOR | Product sponsors provide swag, prizes and other contributions. Product sponsors receive the above reciprocity in accordance with the cited dollar value of the donation. | | | | |

Please write checks to "AOA" and send your contribution and disc with a high resolution image of your logo in BOTH jpeg and Vector (.eps or.AI) for T-shirt (or email a jpeg logo IF for website only and not T-shirt) and your contact info to:

Logos needed by March 15th for T-shirt level and above

AOA
3758 Ridgeland Dr
Nashport, OH 43830
info@bikeaoa.org

More information at www.bikeaoa.org

Thank you for your support!