



Appalachia Outdoor Adventurers (AOA) Mountain Bike Club 2295 Vista View Dr, Nashport, Ohio 43830  
www.bikeaoa.org



## 2017 AOA Mayhem Mountain Bike Festival Sponsorship Form

Thank you for consideration of sponsorship for this unique mountain bike event in eastern Ohio; we are counting on you! Your tax deductible donation will directly contribute to the AOA (Appalachia Outdoor Adventures) trail fund. These dollars are used to purchase equipment, building materials, and to rent machinery for constructing and maintaining mountain bike and multi-use (running, cross-country skiing) trails in Ohio. **We have built and maintain over 50 miles of single track and 4 different trail systems in eastern Ohio, including but not limited to Dillon State Park, The Wilds, McGraw-Edison Park and AEP Conesville.**

The 2017 Mayhem Enduro is the 15th annual AOA premiere fundraising event. We focus on offering something for everyone, from the serious pro to the new rider, casual riders and interested spectators. The event has been very well received because of our awesome volunteers, level of organization, effective timing system, and focus on fun.

### AOA & Mayhem Festival Facts:

- AOA (est. 2001) is a chapter of the International Mountain Biking Association [www.bikeaoa.org](http://www.bikeaoa.org)
- We expect 250 people for the Mayhem MTB Festival on Oct 7th & 8th this year. There are several events, with the Enduro as our highlight event. Other events are:
  - Skills clinic, IMBA Take a Kid Mountain Biking Day Kid's Ride, gravel road ride and fun event (previously a *micro* dual slalom or bike biathlon). We also have a food truck, demos and free camping.
- The Enduro is run as teams of 4 and solo. We expect 150-200 entries (including previous pros like Jeff Lenosky, Iago Garay, Sue Haywood and Marla Streb). We prize solo men and women 5 deep with a \$3500 cash purse and prizes, and teams 8 places deep (32 people).
- Promo: Past event coverage has included Pink Bike and Bike Rumor. This year we hope to gain coverage from Dirt Rag.

### Social Media:

Instagram: BIKEAOA

Twitter: @bike\_AOA

Facebook: Appalachia Outdoor Adventures

**Please find some excellent recaps and reviews of the 2013-2016 events here:**

**Pictures** from the 2016 Mayhem Bike Festival

<https://www.flickr.com/photos/28521130@N02/sets/72157669123205076>

**Pink Bike East Bound and Down** Series on Riding with the race promoters and attending the event in 2015 <http://www.pinkbike.com/news/east-bound-down-ohio-revealed-2015.html>

**Bike Rumor Mayhem Enduro Report** 2014

<http://www.bikerumor.com/2014/05/28/ride-report-aoa-mayhem-enduro-lives-up-to-its-name/>

**Sweet recap video** by Logan Robertson

[https://www.youtube.com/watch?v=odRa-ww\\_A-k](https://www.youtube.com/watch?v=odRa-ww_A-k)

2013 Mayhem Enduro promo video

<https://www.youtube.com/watch?v=x-yt-ts=1422327029&v=sjAeBvHuH0g&x-yt-cl=84838260>

**WE NEED YOUR SUPPORT to continue providing trail access in this region!**

<b>Sponsorship Levels</b> (dollars or product*)	A warm feeling for helping the community, a <b>tax write-off</b>	Your <b>logo on web site</b> & recognition on the AOA facebook page	<b>Logo on Custom event shirts</b> (must be submitted by <u>Aug 20</u> )	<b>A race section will be named after your company</b> , with your logo posted at the start of the section	<b>Your logo is displayed at the podium throughout the event</b> & your sponsorship will be announced with awards
<i>AOA supporter</i> (\$50.00)	√				
<i>Event sponsor</i> (\$100.00)	√	√			
<i>Carbon event sponsor</i> (\$250.00)	√	√	√		
<i>Race section sponsor</i> (\$500.00)	√	√	√	√	
<i>Platinum Podium sponsor</i> (\$1000.00)	√	√	√	√	√
<b>TITLE SPONSOR</b>	Title Sponsors are key industry sponsors donating product/ services of >\$1000 event support. Enduro title sponsorship- \$3000, other events -\$1500. In addition to all of the above, Title Sponsors are named along with the event in all aspects of communications and prizes.				
<b>*PRODUCT SPONSOR</b>	We are looking for swag for prizes for the enduro, raffle items valued over \$200, and swag bags for 250 total participants. Product sponsors receive the above reciprocity in accordance with the <i>wholesale</i> value of the donation.				

**Please write checks to "AOA" and send your contribution and high resolution image of your logo in BOTH jpeg and Vector (.eps or.AI or pdf created from vector art) for the T-shirt. For the website and Facebook, a jpeg logo will suffice.**

\*\*\*Logos needed by Aug 20 for Tshirt level and above\*\*\*

Name of Sponsor to be Recognized \_\_\_\_\_

Name of person submitting sponsorship \_\_\_\_\_

Sponsorship amount \_\_\_\_\_

Mail Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

SEND TO:  
AOA  
c/o Rae Gandolf  
2295 Vista View Dr.  
Nashport, OH 43830  
info@bikeaoa.org

*Thank you for your support!*